

VISION AUSTRALIA

TREK FOR 20
24

VISION NEW
ZEALAND

We have a new and exciting corporate social responsibility initiative, which could see your staff and brand take on the adventure of a lifetime — on the Queen Charlotte Track, New Zealand!

As part of this incredible adventure, you'll raise vital funds which will enable Vision Australia to provide important services for the Quality Living Groups and Vision Australia Radio, dedicated to supporting people who are blind or have low vision to live the life they choose.

DON'T MISS OUT, PLACES ARE LIMITED!



7 - 11 March 2024



Moderately challenging (3/5)



Fundraising target: \$3,500



Travel package:

Subject to change, \$3,750
Land only



3-Star accommodation based
on twin share

#TrekforVisionNZ

Register now

www.inspiredadventures.com.au/event/trekforvision-newzealand-2024

Benefits of corporate sponsorship

An Inspired Adventure with Vision Australia offers the following benefits:



Employee engagement opportunities to attract and retain staff



Long-term partnership with Vision Australia and increased community engagement



Improved employee wellness through the impact of paying it forward



Increased brand value through unique PR opportunities



Improved workplace mental and physical health with a focus on fitness and training for the challenge



Increased visibility through innovative approach to corporate social responsibility



Team building opportunities across departments through the achievement of a common goal



Great networking opportunities



A happy worker is an effective worker. And that's good for your business. Engaged employees lead to higher productivity rates, improved morale, brand loyalty and in-turn an increased bottom line.

Companies with highly engaged employees outperform their competitors by 147%.

Workers are 13% more productive when they feel happy.

Increase profitability by 21% with a highly engaged workforce.



JOIN TREK FOR VISION: NEW ZEALAND FOR A TEAM BUILDING EXPERIENCE LIKE NO OTHER.

Corporate sponsorship options

OPTION 1

Include the trek offering in your wellbeing program and invite your employees to register for this once in a lifetime experience. To register visit www.inspiredadventures.com.au/event/trekforvision-newzealand-2024

OPTION 2

Send a corporate team and support them with their fundraising through matched giving, office fundraising events and more!

PACKAGE 1 –\$3,750*

Send one staff member and receive 1 Vision Australia social media post.

PACKAGE 2 – \$7,300*

Send two staff members to **SAVE \$100** per staff member on the travel cost, and be featured on a Vision Australia Radio podcast.

PACKAGE 3 – \$18,000*

Send five staff members to **SAVE \$150** per staff member on the travel cost, receive a media release, and personalised tour of Seeing Eye Dogs puppy center.

*Land only package. Flights not included and costs subject to change. Full inclusions and T&Cs to be provided prior to commitment.

OPTION 3

Sponsor the trek with a donation in the form of cash gift, provide a product or vouchers as incentives to this incredible team to help them reach their fundraising goal.

OPTION 4

Match the funds raised by your employees. Doubling their impact to help improve the lives of people who are blind or have low vision.

Each package can be customised to suit your organisation's needs and the level of financial commitment you wish to make.

Get your brand on the team t-shirt and team flag. Ask us how!

Myra Woodley | Community Fundraising Coordinator Vision Australia

☎ 0414 891 399

✉ Myra.Woodley@visionaustralia.org



Vision Australia Seeing Eye Dogs Bay of Fires Adventure 2022 led by a team of supporters and Petbarn team members to the Bay of Fires in Tasmania.