



**Vision
Australia**

Blindness. Low Vision. Opportunity.

Vision Australia's Charity Golf Day

Event Prospectus

**Friday September 8, 2023
Kew Golf Club**

Raising funds for Vision Australia's
Life Ready Program



About Kew Golf Club

Founded in 1894, the Championship Par 72 layout of 6179 metres is a genuine test to all standards of players. Situated only 15 minutes from the city, the course meanders along the Yarra River providing a beautiful vista and is home for 100's of species of native birds and tall established trees.



For bookings or more information
E: fundraising.events@visionaustralia.org

Event Details

7am:

Team and player registration
Breakfast – egg and bacon muffins, tea and coffee.

7:30am:

Player briefing by Club Professional and proceed to starting hole.

7:45am:

Mutli-tee start, Ambrose format, four person teams, 18 holes with competitions throughout the course including nearest to the pin, longest drive and hole-in-one.

12.30pm:

Back to Clubrooms.

1pm:

Welcome by MC/host, two-course lunch, prize presentations and door raffle.

3pm:

Event concludes.

Description of event

This event is an opportunity for our corporate partners, businesses and the community to show their support for the life-changing services Vision Australia provides. The day is highlighted by the chance to experience the championship par 72, 18-hole golf course at the Kew Golf Club, one of Melbourne's finest golf courses along the Yarra River. A variety of sponsorship opportunities are available (see details on following pages).

Packages includes:

- light breakfast on arrival
- 18 holes of golf
- two-course lunch
- competitions, raffles and auctions.

Proceeds all go directly to Vision Australia's Life Ready Program.

Shotgun: Multi-tee start, Ambrose four person, 18 holes with competitions throughout the course

Competitions: Beat the Pro, 4 x nearest the pin, 1 x longest drive and a hole-in-one competition.

Support our Life Ready Program

Vision Australia's Life Ready Program is designed to encourage and support childhood development and the education of children and young people who are blind or have low vision, so they can form strong foundations for life, true meaningful participation and life-long employment.

Raise funds to help support children and young people who are blind or have low vision.



Golf format

Ambrose: Groups of four players work as a team. Each player hits off the tee, the best shot is selected, and all other players pick up their ball and place it, within one handspan, alongside the best ball. Each person then hits a second shot from the same spot. The best shot is again selected. This continues until the ball is in the hole. On the putting green the best ball is marked, and the other balls are played from this position. Each player must have three drives each selected.

One score is therefore recored on each hole.

Handicaps are 50% of average of all four players. Players to disclose current handicap at registration.



FEATURES

Naming Rights GOLD \$5000

HOLE SPONSOR \$3000

Eight players

Four players

Round of golf,
breakfast and lunch

Opportunity to display
company logo on drinks cart
and distribute promotional
products to players at the
event



Company speaker slot during
presentations



Mention in Vision Australia
newsletter January 2024
edition



Highlighted logo on all golf
day communications from
date of sign up. At least two
emails to attendees



Company banner on 1st
and 10th hole for Gold
Sponsor. Company banner
on purchased hole for Hole
Sponsor.



Company logo displayed on
table centrepieces



Acknowledgment by MC/host
speaker during post-game
lunch



Acknowledgement in Vision
Australia supporter newsletter



Logo on all golf day
communications from date of
sign up. At least two emails to
attendees



Opportunity to provide
promotional slide in lunch
function PowerPoint
presentation




Group photo and appreciation
certificate



INDIVIDUAL \$400

18 holes of golf with breakfast, post event two course lunch and beverages. Individuals will be paired with other individuals.



"Golf is closest to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots - but you have to play the ball where it lies"

- Bobby Jones

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